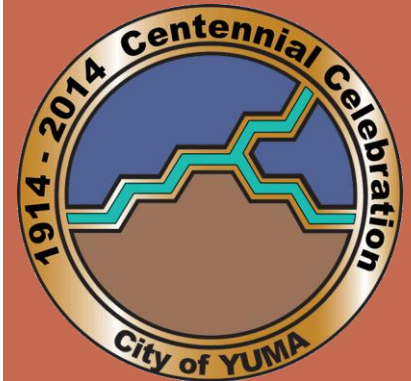


CITY OF YUMA

**COMMUNITY
DEVELOPMENT
DEPARTMENT**

**NEIGHBORHOOD
SERVICES DIVISION**

Strengthening Yuma Neighborhoods





NEIGHBORHOOD SERVICES MISSION

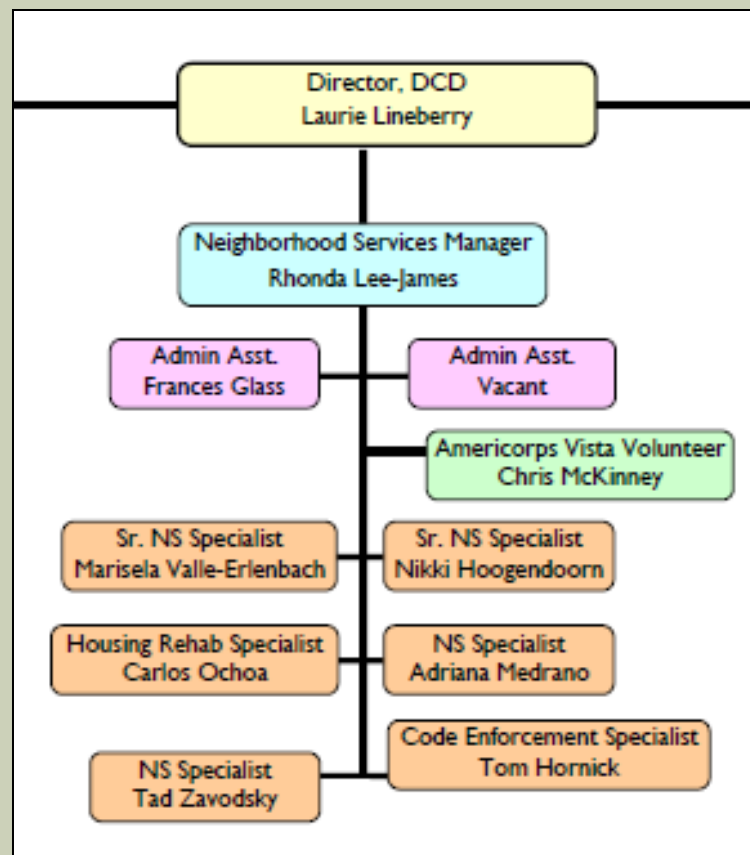
We create healthy neighborhoods by improving the quality of life of our residents. In partnership with the community, we develop and implement creative strategies for attractive and diverse neighborhoods. Our foundation is built upon trust, teamwork and honesty, and we measure our success by our accomplishments and the satisfaction of our customers.

Strengthening Yuma Neighborhoods



NEIGHBORHOOD SERVICES STAFFING

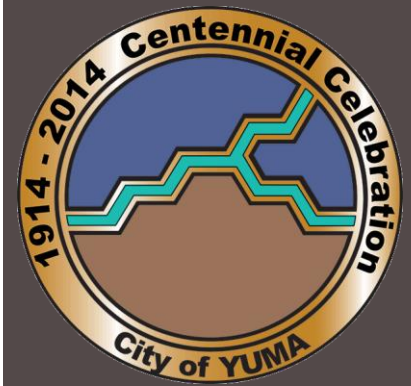
- The Division consists of nine staff members and one volunteer

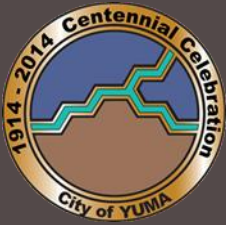


Strengthening Yuma Neighborhoods

CDBG PROGRAM

Strengthening Yuma Neighborhoods





CDBG

- HUD's CDBG program provides entitlement communities an annual allocation of funds for specific activities.
- The primary objective is to improve communities by providing:
 - decent housing
 - a suitable living environment
 - expanding economic opportunitiesprincipally for persons of low and moderate income (\$37,850 or less for a family of 4 in Yuma)
- The City was awarded \$868,330 for PY 2014-2015
- The amount of award depends upon the number of LMI residents & local housing conditions
 - HUD uses Census information and weighted formulas



CDBG PROGRAM REQUIREMENTS

- Citizen Participation
 - Public Hearings
 - Publish Proposed Actions in newspapers
 - Citizen Advisory Committee

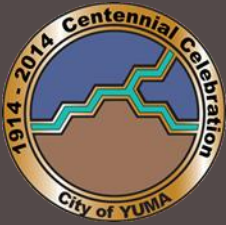
- Plans
 - Consolidated Plan
 - Analysis of Impediments to Fair Housing Choice (AI)
 - Annual Action Plan



CDBG PROGRAM REQUIREMENTS

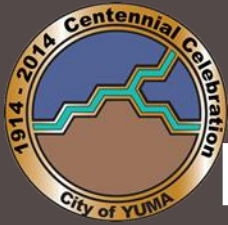
CONTINUED

- Activity Must be Eligible
 - Acquisition, Rehab, Public Services, Infrastructure, Fair Housing, Homeownership, Code Enforcement, Economic Development
- AND
- Meet a National Objective
 - Benefit lower income families, or
 - Aid in preventing or eliminating slum and blight, or
 - Meet an urgent need
- Maximum of 20% for Planning & General Administration
- Maximum of 15% for Public Services



CITY IDENTIFIED PRIORITIES 2015 CDBG FUNDS

- Improve housing conditions
(housing rehab, home accessibility modifications)
- Create affordable housing for very low-income people
(rental rehabilitation, acquisition/rehab, support LIHTC projects)
- Fair Housing
(fair housing outreach and legal assistance)
- Code Enforcement/ Rental Inspections
- Improve facilities where services are provided to special needs populations
(construct or improve public facilities for nonprofits providing these services)
- Services for homeless or those at-risk of homelessness
(life skills training, job training)
- Services for veterans
(job training, life skills training)
- Life skills/self-sufficiency training for LMI
(financial literacy, one-on-one credit counseling)
- Neighborhood Outreach
(neighborhood newsletters, meetings and events)
- Economic Development
(microenterprise assistance)
- Redevelopment
(demolition of substandard structures, street and brownfield improvements)

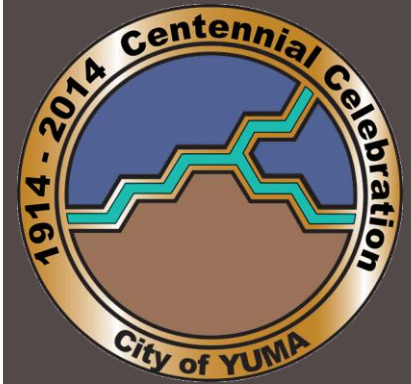


2014 ACTION PLAN DEVELOPMENT ANNUAL PROCESS

Published Notice of Public Hearing in Yuma Sun and Bajo el Sol	December 19, 2014		
Public Hearing - 2015 CDBG Program	January 5, 2015	5:30 pm	
2 CDBG Application Workshops	January 6, 2015	10 am/5:30 pm	
Deadline to Submit Applications	January 27, 2015	5:00 pm	
Presentations to Citizen Advisory Committee	February 10, 2015	5:30 pm	
Brief City Council on Citizen Advisory Committee Recommendations	March 17, 2015	6:00 pm	
Publish Notice of Proposed 2015 Action Plan in Yuma Sun and Bajo el Sol	March 27, 2015	<i>(tentative date)</i>	
30 day Public Comment Period			
Public Hearing/Council Adoption - 2015 CDBG Action Plan	May 6, 2015	5:30 pm	
Publish Notice of Adopted 2015 Action Plan in Yuma Sun and Bajo el Sol	May 8, 2015	<i>(tentative date)</i>	
City to Submit Action Plan to HUD	May 14, 2015	<i>(tentative date)</i>	
Negotiate Subrecipient Agreements	May-June 2015		
Subrecipient Technical Assistance Workshops	June 10, 2015		
City Council Approval of Agreements	June 17, 2015	<i>(tentative date)</i>	
Consolidated Annual Performance and Evaluation Report (CAPER)	2014 CAPER	due	9/30/15
	2015 CAPER	due	9/30/16

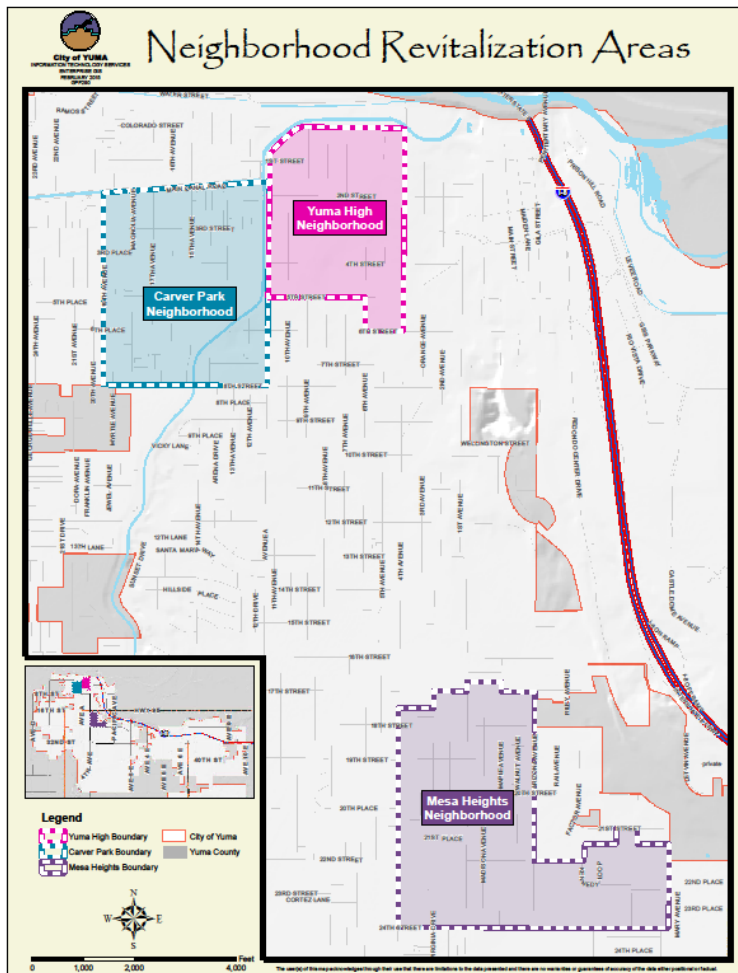
NEIGHBORHOOD REVITALIZATION STRATEGY AREAS

Strengthening Yuma Neighborhoods





NEIGHBORHOOD REVITALIZATION STRATEGY AREAS

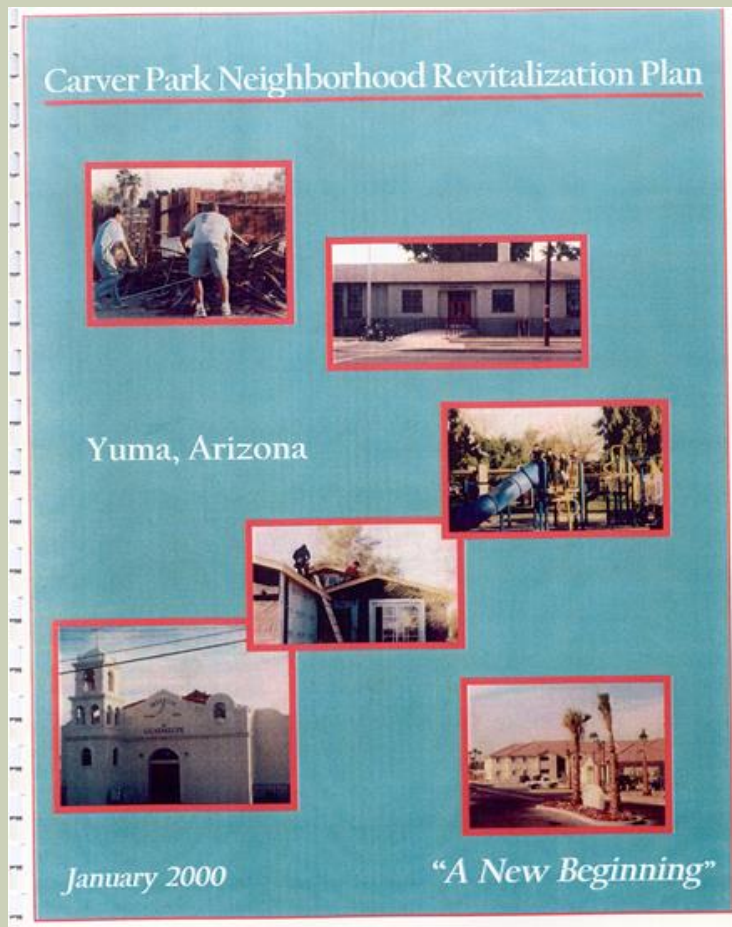


- Carver Park Neighborhood
 - (HUD Designated 1999)
- Yuma High Neighborhood
 - (City Council-Approved 2009)
- Mesa Heights Neighborhood
 - (Currently developing for HUD designation)

Strengthening Yuma Neighborhoods



NEIGHBORHOOD REVITALIZATION STRATEGY AREAS

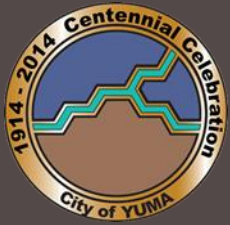


- NRSA's encouraged by HUD to revitalize community's most distressed areas.
- Bring together neighborhood residents, business owners, property owners, and community stakeholders.



CARVER PARK REVITALIZATION LEVERAGING OF FUNDS

•CDBG	\$ 2,500,000
•HUD Technical Assistance	\$ 50,000
•Section 108 Loan	\$ 500,000
•EDI	\$ 250,000
•HOME/HTF	\$ 400,000
•HSIAC	\$ 400,000
•Private Investment	\$10,000,000
•LIHTC Projects	\$10,108,000
•BOR Title 28 Funds	\$ 396,000
•Heritage State Trail Grant	\$ 92,000
•ACTION Funds	\$ 1,768,000
•Dept of Justice	\$ 75,000
•GADA	\$ 75,000
•Weed & Seed	\$ 400,000
•Work Investment Act (WIA)	\$ 200,000
•YouthBuild	\$ 400,000
•City of Yuma CIP Funds	<u>\$ 408,000</u>
Total	\$28,022,000



MESA HEIGHTS NEIGHBORHOOD

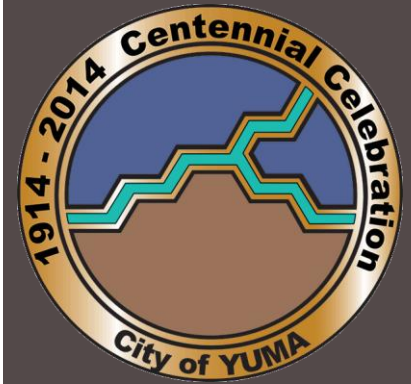
- Draft NRSA plan currently being written
 - Citizen participation
 - Data collection



Strengthening Yuma Neighborhoods

HOUSING REHABILITATION PROGRAMS

Strengthening Yuma Neighborhoods





HOUSING REHABILITATION PROGRAMS

- Home Improvement Loan Program
 - Target areas: Yuma High and Mesa Heights Neighborhoods
- Minor Home Repair/Emergency Home Repair Programs
 - Target areas: City-wide



Strengthening Yuma Neighborhoods

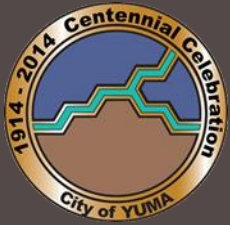


HOME IMPROVEMENT LOAN PROGRAM (HILP)

- \$45,000 Deferred Loan
- Types of Repairs
 - Code Violations
 - Safe & Sanitary Hazards
 - Energy Efficiency
 - Handicap Modifications



Strengthening Yuma Neighborhoods



MINOR HOME REPAIR/EMERGENCY HOME REPAIR PROGRAMS

- \$15,000 Deferred Loan
- City Limits
- Address Code Violations:
 - Heating
 - Handicap Accessibility Modifications
 - Plumbing
 - Roofing
 - Electrical
 - Heating



Strengthening Yuma Neighborhoods



PROGRAM REQUIREMENTS

- Varied Loan Terms/Property Liens
- Current Mortgage Payments/Property Taxes
- Homeowner's Insurance
- Maintenance Counseling
- Owner-Occupied





HOUSING REHAB



Strengthening Yuma Neighborhoods



HOUSING REHAB



Strengthening Yuma Neighborhoods



HOUSING REHAB



Strengthening Yuma Neighborhoods



LEAD-BASED PAINT PROGRAM

- Effective January 10, 2001
 - all renovations of homes built before 1978 must be inspected for lead-based paint if any government funds.
- XRF Inspections are costly, yet are the quickest and safest way to perform inspections.





PAINT-A-THON

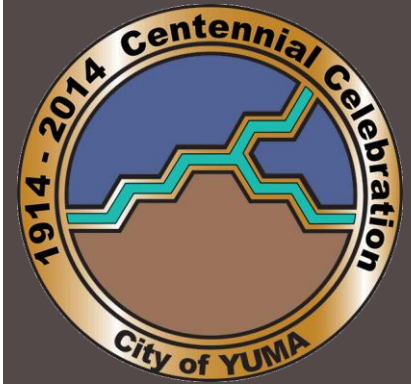
- Since 2008, the exterior of 78 homes have been painted
- Eligibility:
 - 60 years or older and/or disabled
 - Veteran
 - 50% of MFI (\$16,600 one person)
- Volunteer labor
- Paint and supplies



Strengthening Yuma Neighborhoods

CODE ENFORCEMENT/ RENTAL INSPECTION PROGRAMS

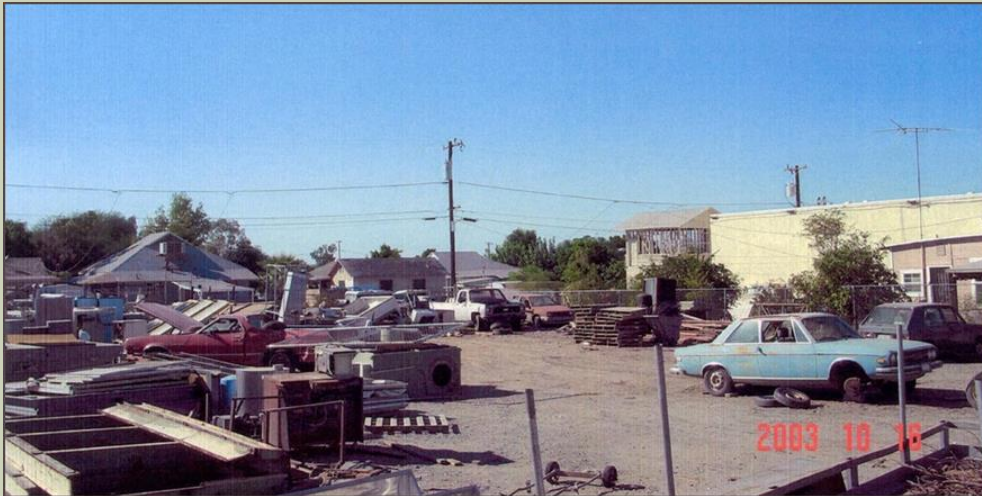
Strengthening Yuma Neighborhoods

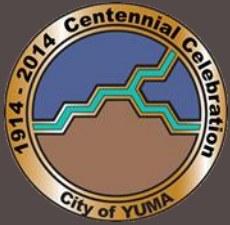




CODE ENFORCEMENT/RENTAL INSPECTION PROGRAM

- CDBG-funded in LMI Target Neighborhoods
- Proactive approach





CODE ENFORCEMENT



Strengthening Yuma Neighborhoods



CODE ENFORCEMENT



Strengthening Yuma Neighborhoods

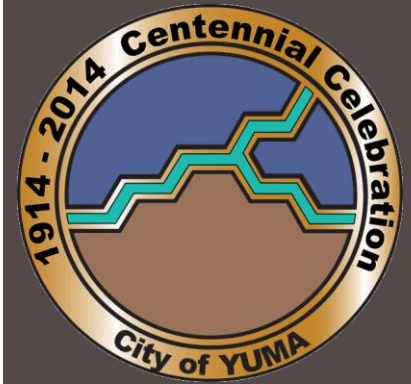


RENTAL INSPECTION PROGRAM

- The city's ordinance requires all rental properties in City Council designated NRSAs to maintain a valid rental license.
- The code also establishes minimum standards for the use and safe occupancy of dwellings to protect, preserve, and promote the physical and mental health of its residents.
- Chapter 138:Residential Rental Inspection of the Yuma City Code.

NEIGHBORHOOD OUTREACH

Strengthening Yuma Neighborhoods





NEIGHBORHOOD OUTREACH



Strengthening Yuma Neighborhoods

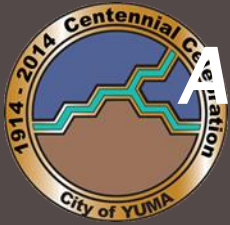


NEIGHBORHOOD OUTREACH

- Community Meetings
- Neighborhood Activities

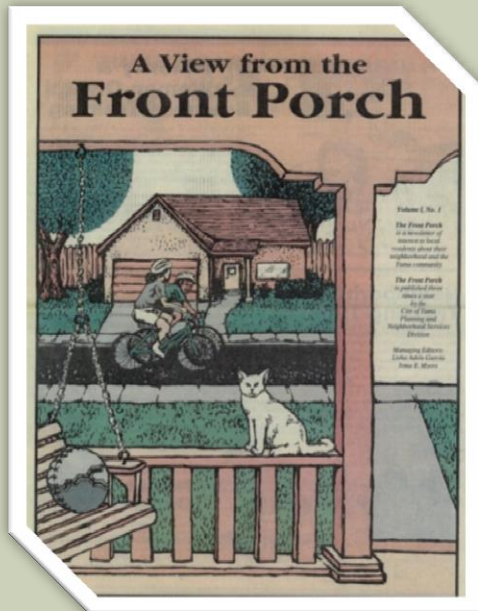


Strengthening Yuma Neighborhoods



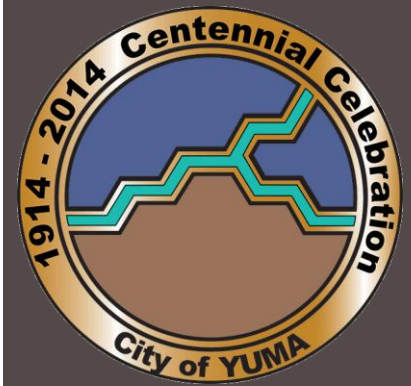
"VIEW FROM THE FRONT PORCH" **NEWSLETTER**

- Targets low income families
- Local newspaper may not be affordable
- Information beneficial to low income families
- Published & distributed 4 times per year
 - Distributed in the Yuma High and Mesa Heights Neighborhood



FAIR HOUSING

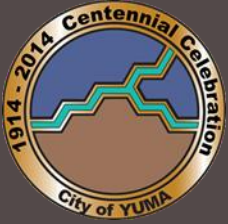
Strengthening Yuma Neighborhoods





1968 FAIR HOUSING ACT

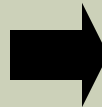
- Prior the Fair Housing Act, it was common practice to display discriminatory signs in public. In 1967 riots emerged in America due to “pervasive discrimination and segregation in employment, education, and housing.”
- In 1968, four days after the assassination of Dr. Martin Luther King, Jr. the act was signed by President Lyndon B. Johnson.



FAIR HOUSING

- *Protected Classes: race, color, national origin, familial status, sex, disability and religion*
- *Covered actions: Virtually all housing activities*

Everyone has a Protected Class



Everyone has a right to fair housing

- **REQUIREMENT:** As a CDBG entitlement
- **PRINCIPLE:** Housing choice free from discrimination



FAIR HOUSING ACTIVITIES

7th Annual

Fair Housing Festival

Celebrating Fair Housing Month!

Saturday, March 28 • 9:00am to 6:00pm

Main Street • FREE Admission

Music on Main & Firemen's Muster:

Music
Food
Entertainment
Housing Services Information

Art Exhibit:

Fair Housing Poster Design Contest
AWC Graphic Design Program
The Yuma Art Center • Gallery 254
254 S. Main Street



Fair Housing...It's NOT an Option, It's the LAW!

Need Help? Call Community Legal Services at 928.782.7511



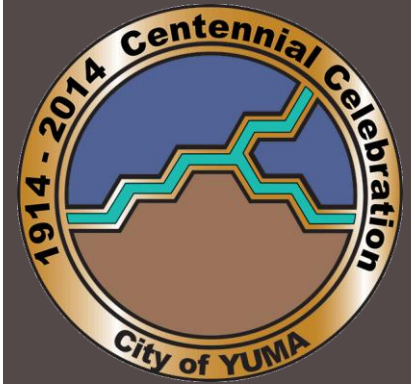
- Marketing/Outreach
- Poster Contest
- Education
- Enforcement
- Testing



Strengthening Yuma Neighborhoods

YUMA COMMUNITY ACTION POVERTY SIMULATION (CAPS)

Strengthening Yuma Neighborhoods



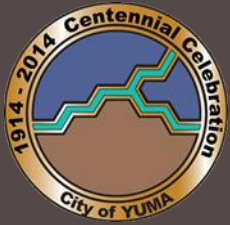


YUMA COMMUNITY ACTION POVERTY SIMULATION (CAPS)

What is Poverty?

- Federal definition doesn't indicate true problem
- 17% of Yuma residents live in poverty
- For 2015, a family of 3 making \$20,090 or less is considered poor
- Can a family of 3 making \$20,091 survive?

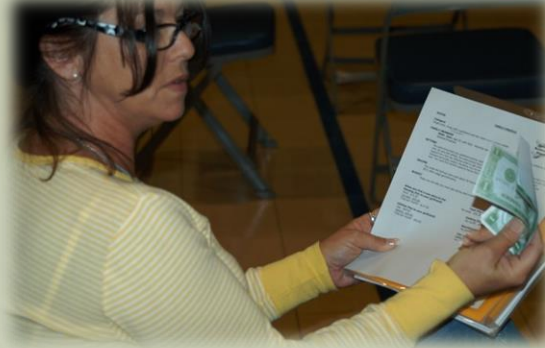
- YCAPS Goals:
 - Increase awareness and sensitivity about those living poverty
 - Motivate community leaders and the community to create change that will help people move out of poverty



CAPS

HOW DOES IT WORK?

- Participants receive an identity
- Required to maintain home, keep job, feed family, get kids to school, pay bills
- Participants interact with organization 'staff'
- One hour is divided into four 15-minute 'weeks'



Strengthening Yuma Neighborhoods



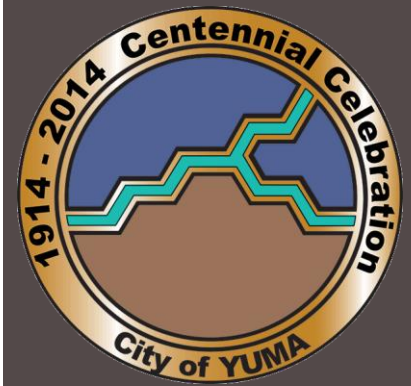
CAPS DEBRIEFING

- 90% feel simulation increased awareness of what it is like to live in poverty
- Feelings: Frustration, Anger, Stress
- “I did not know what people go through”
- “It gives you a perspective you seldom see”
- “Very difficult to get help”

- Concrete Results
 - Arizona Department of Economic Security

YUMA COALITION TO END HOMELESSNESS

Strengthening Yuma Neighborhoods





YUMA COALITION TO END HOMELESSNESS

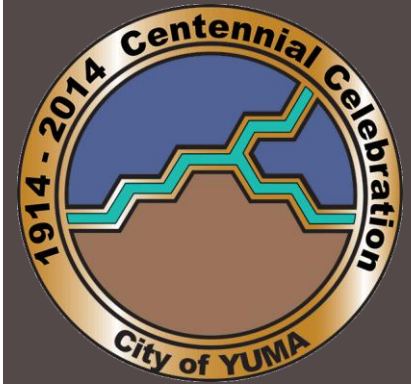
- Continuum of Care agency networking, resource sharing and identification
- Required by HUD
- Meet quarterly



Strengthening Yuma Neighborhoods

NEIGHBORHOOD LEADERSHIP ACADEMY

Strengthening Yuma Neighborhoods





NEIGHBORHOOD LEADERSHIP ACADEMY (NLA)

Vision

To develop collective ownership in our community through increased dialogue and meaningful participation with citizens, the region, business community and other stakeholders.



NLA PURPOSE

- Encourage citizens to be knowledgeable
- Make city government work
- Formation of Neighborhood Associations
- Better quality of life/citizen-driven
- Encourage participation on City boards, commissions, and committees

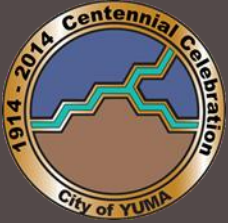


Strengthening Yuma Neighborhoods

ECONOMIC DEVELOPMENT

Strengthening Yuma Neighborhoods





ECONOMIC DEVELOPMENT PROGRAM GUIDELINES

- **Economic Development program**
 - Maximum award amount of \$150,000 (minimum \$25,000).
 - City of Yuma CDBG can fund up to 40% of a total project cost, not to exceed maximum award amount.
 - Projects must result in the creation or retention of at least one permanent, FTE job for every \$25,000 of City of Yuma CDBG funds awarded.
 - City of Yuma CDBG funds should be used as gap funding to induce project completion.
- **Small Business Assistance program**
 - Award amounts of \$5,000 to \$25,000 for assistance to individual business.
 - Projects must result in the creation or retention of at least one FTE job per \$10,000 of CDBG funds provided.
 - City of Yuma CDBG can fund up to 30% of a total project cost.
 - Minimum of 20% owner equity contribution to the project is required.

DEMOLITION PROGRAM

Strengthening Yuma Neighborhoods





DEMOLITION PROGRAM GUIDELINES

Demolition Program is designed to remove dilapidated, blighted, or condemned residential structures that are not repairable

■ Three Categories

■ Low/Moderate Income (LMI) Benefit

- LMI Target Areas
- CDBG-funded, property to be used to benefit LMI
- 50% Cost Share with Owner (Cash/Lien)
- Environmental Review

■ Removal of Slum or Blight

- LMI Target Areas
- CDBG-funded
- 50% Cost Share with Owner (Cash/Lien)
- Environmental Review

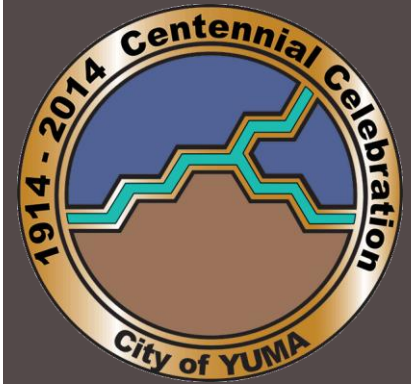
■ General Demolition

- Citywide
- City General Fund
- Condemnation
- Owner Responsible for 100% of cost (Lien)



CDBG ASSISTED PROJECTS

Strengthening Yuma Neighborhoods





DR. MARTIN LUTHER KING JR. NEIGHBORHOOD CENTER SITE





DR. MARTIN LUTHER KING JR. NEIGHBORHOOD CENTER SITE





CDBG ASSISTED PROJECT

San Carlos Hotel
Affordable Housing





CDBG ASSISTED PROJECT

**The North End
Center
(Adult Center)**

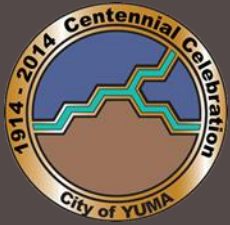




CDBG ASSISTED PROJECT

**Gandolfo
Theater
Building**





CDBG ASSISTED PROJECT

Small Business Rear-Façade Improvements





CDBG ASSISTED PROJECT

**Carver Park Water
Feature**





CDBG ASSISTED PROJECT

**First-time
Homebuyers
Program**





CDBG ASSISTED PROJECT

Adult Daybreak Center





CDBG ASSISTED PROJECT

Yuma High Neighborhood Cleanup





CDBG ASSISTED PROJECT

**YNDO/AWC
Building
Apprentice
Program**





CDBG ASSISTED PROJECT



Before



After

SMILE
Home Accessibility
Modifications Program



CDBG ASSISTED PROJECT

**YNDO &
AWC
Building
Trades
Program
New Home**





CDBG ASSISTED PROJECT



**Colorado Street Apartments
Replacement of HVAC Units**

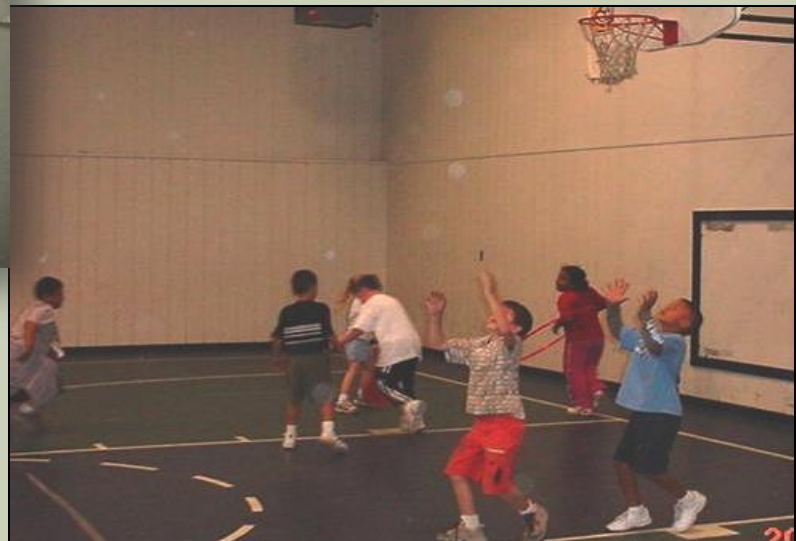




CDBG ASSISTED PROJECT



**Salvation Army Boys &
Girls Club**





CDBG ASSISTED PROJECT

**Yuma High
Neighborhood
Improvements**

**5th Street
Pedestrian
Project**





CDBG ASSISTED PROJECT

WORC Center
Adapted
Commercial
Shredder
2007 CDBG





CDBG ASSISTED PROJECT

Speese Neighborhood Infrastructure Improvement Project

Before

- Dirt Streets
- No sidewalks
- No Streetlights



2008 CDBG

After

- Paved Streets
- Sidewalks
- Streetlights





CDBG ASSISTED PROJECT

Salvation Army
Boys & Girls
Club Van





CDBG ASSISTED PROJECT

Crossroads Mission Family Shelter – Predevelopment

2009 CDBG





CDBG ASSISTED PROJECT

**Yuma High
Neighborhood
Marcus Park
Ramada**





CDBG ASSISTED PROJECT

A Hand Up Foreclosure Prevention Program





CDBG ASSISTED PROJECT

- Support the YNDO
- Creating affordable homeownership opportunities





CONTACT INFORMATION:

*Community Development
Neighborhood Services
One City Plaza
Yuma, AZ 85364
(928)373-5187*



Strengthening Yuma Neighborhoods